

# Industry Information Central



# *Real Intelligence, Real-World Perspectives*

## ***AOGR's Readers: America's Oil & Gas Producers and Operators!***

We exist in a world of perception, where reality is defined by what our senses perceive to be true. In the modern age of sensors, processors, streaming data, and automation embedded in even the most innocuous of devices, human perception and situational awareness are heavily augmented by seemingly endless waves of incoming information. Whether the goal is to predict today's weather or tomorrow's energy market trends and opportunities, energy industry decision-makers have never had so many data points to decipher and leverage for better results.

In the interconnected upstream and midstream sectors, ongoing field experiences, intuition and gut instinct still rule. Yet as often as not, business success these days is determined by honing skills and transforming incoming information into actionable intelligence. That's where *The American Oil & Gas Reporter* comes in.

For more than 65 years, oil and gas producers and operators have relied on AOGR to deliver real intelligence on the issues that matter most. From legislative/regulatory and capital market developments to the latest technological and scientific innovations pertaining to exploration, drilling, completions and production, it is the industry's information focal point.

AOGR's writers and editors deliver insights from real-world perspectives, drawing on the eyes and ears of C-suite executives as well as geoscientists, engineers, and boots-on-the-ground field managers. In every issue, AOGR delivers business and technical content relevant all along the decision-making chain, providing specialized market intelligence to help guide processes and boost bottom-line performance.

The 2025 Schedule of Issues represents a guidepost for your company's editorial and advertising decision-making process to help achieve targeted objectives throughout the calendar year. It lays out a blueprint to build a direct link to America's producers and operators, who stay tightly connected with AOGR day in and day out as their trusted resource for news and insights.

As always, readers are keeping the wheels of U.S. energy ingenuity spinning, stocking domestic consumers with ample supplies while enabling record-breaking exports of crude oil and liquefied natural gas. Get the gears of your business growth turning by tapping into the unique communications that only AOGR provides.

THE AMERICAN OIL & GAS  
**REPORTER**<sup>®</sup>

***AOGR: Industry Information Central!***



# The American Oil & Gas Reporter serves the nation's producer/operator associations as their Official Publication



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## THE AMERICAN OIL & GAS REPORTER®

The American Oil & Gas Reporter's editorial integrity is respected the world over as being unique and original. Content sets the bar of editorial excellence with traditional journalism that readers and advertisers trust and respect. AOGR is designed for oil and gas producers and operators, their allied geophysical, drilling and well fracturing contractors, and the equipment manufacturing, service and supply firms that serve them. The "Better Business" publication of the industry, AOGR is especially tailored for U.S.-based independent producers.

Content reflects the interests of C-suite executives and operations managers in the legislative, regulatory, and financial market trends and developments that shape the economics of all operations. It also reflects their interests in new technology and its economic implications, as well as overall geophysical, geological and engineering innovations in the fields of exploration, drilling, completions and production of oil and gas, both as to methodology and equipment.



## **AOGR Also Works With These National Associations And Professional Societies:**

American Association of Drilling Engineers

American Association of Petroleum Geologists

American Exploration & Production Council

American Gas Association

American Petroleum Institute

Domestic Energy Producers Alliance

EnerGeo Alliance

Energy Workforce & Technology Council

GPA Midstream

Gas Compressor Association

Gas Machinery Research Council

Independent Petroleum Association of America

International Association of Drilling Contractors

Interstate Oil & Gas Compact Commission

National Ocean Industries Association

National Stripper Well Association

Natural Gas Supply Association

Society of Exploration Geophysicists

Society of Petroleum Engineers

Society of Petrophysicists and Well Log Analysts

Southern Gas Association



## And AOGR Tracks Developments In Academia And R&D Organizations, Including:

Advanced Energy Consortium, University of Texas at Austin

Artificial Lift R&D Council

Bureau of Economic Geology at the University of Texas

Colorado School of Mines/Reservoir Characterization Project

DOE's National Research Laboratories

Engines & Energy Conversion Laboratory,  
Colorado State University

Exploration Geophysics Laboratory,  
University of Texas at Austin

GTI Energy

Institute of Reservoir Characterization, University of Oklahoma

New Mexico Produced Water Research Consortium

Offshore Technology Research Center

Petroleum Technology Transfer Council

Southwestern Petroleum Short Course, Texas Tech

Subsea Engineering Research Group

University of Kansas Tertiary Oil Recovery Program

University of Tulsa Artificial Lift Project



### Circulation Numbers

The American Oil & Gas Reporter magazine's reach of approximately 30,000 monthly magazine readers is based on a trade journal ratio of three-to-one readers per printed copy. Paid circulation of the magazine is approximately 10,000 copies. Source: Publisher's statement. The November United States Postal Service 2024 Statement of Ownership, Management and Circulation shows the total number of copies (net press run), averaged 10,642 during preceding 12 months. The August 2024 mail copies, outside of Sedgwick County, Kansas, were 9,494. Source: USPS Form 3541-C (monthly update available upon request). The 2024 August press run was 10,300 copies. Source: AOGR Print Order to LSC Communications (monthly update available upon request). Circulation does not include the e-Edition, nor its shared distribution to universities and academia.

AOGR.com page views were 281,106 from January through September 2024. Source: Google Analytics. January 1 through October 2024 ad impressions were 2,956,056, with a mid-year June CTR average >3 percent. Source: Revive Adserver. For additional information, please call the Publisher at 800-847-8301.