

Schedule of Issues



JANUARY 2025

Advertising Files Due: December 20

SPECIAL REPORTS

AOGR's Signature Issue!

Industry Outlook

Transformative Technology Trends

Production Tech & Emissions

Eagle Ford Activity Update

THE 2025 SERIES

Resource Plays – Part 1:

Real-Time Diagnostics In Ultralong Laterals

OFFICIAL CONVENTION NEWS

LOGA – Louisiana Oil & Gas Association

GO-WV – West Virginia

OTHER SCHEDULED EVENT DISTRIBUTION

SPE Hydraulic Fracturing Technology Conference (SPE HFTC)

NAPE SUMMIT 2025

SGA Technical Conference

FEBRUARY

Advertising Files Due: January 24

SPECIAL REPORTS

Drilling Breakthroughs

Water Sourcing & Recycling

IOR / EOR Advancements

Permian Basin Activity Update

THE 2025 SERIES

Resource Plays – Part 2:

Recompletions and Coiled Tubing Tech

OFFICIAL CONVENTION NEWS

TIPRO – Texas

OOGA – Ohio

OTHER SCHEDULED EVENT DISTRIBUTION

Permian Basin Water In Energy Conference

Well Intervention Conference and Exhibition (SPE/ICoTA)

Oilfield Chemical Series North America

MARCH

Advertising Files Due: February 21

SPECIAL REPORTS

Gas Treating & Processing

LNG Buildout and Update

Environmental Best Practices

Haynesville Playmakers

THE 2025 SERIES

Resource Plays – Part 3:

Repurposing Field Gas

OFFICIAL CONVENTION NEWS

OEPA – Oklahoma

PIOGA – Pennsylvania

OTHER SCHEDULED EVENT DISTRIBUTION

GCA Annual Conference & Exhibition

Southwestern Petroleum Short Course (SWPSC)

AADE Technical Conference & Exhibition



The Official Convention News indicates the acronyms and geographic areas of the 27 oil and gas producer/operator associations The American Oil & Gas Reporter serves as Official Publication.

APRIL

Advertising Files Due: March 21

SPECIAL REPORTS

Drilling and Completion Synergies
Casing Long Laterals
Williston Basin Activity Update

THE 2025 SERIES

HS&E Trendsetters – Part 1:
Producers and Operators

OFFICIAL CONVENTION NEWS

KIOGA – Kansas

OTHER SCHEDULED EVENT DISTRIBUTION

SPE Improved Oil Recovery Conference
Eastern Gas Compression Roundtable (EGCR)
Williston Basin Petroleum Conference (NDPC)

MAY

Advertising Files Due: April 18

SPECIAL REPORTS

Gas Compression Technology
Natural Gas Conditioning & Treating
Well Site Logistics
Mid-Continent Activity Update

THE 2025 SERIES

HS&E Trendsetters – Part 2:
Casing, Cementing & Fracturing

OFFICIAL CONVENTION NEWS

Petroleum Alliance of Oklahoma
CIPA – California

OTHER SCHEDULED EVENT DISTRIBUTION

Unconventional Resources Technology Conference (URTeC)

JUNE

Advertising Files Due: May 23

SPECIAL REPORTS

Artificial Lift Technology
Environmental Best Practices
Water Recycling
Permian Basin Powerhouse

THE 2025 SERIES

HS&E Trendsetters – Part 3:
Industry Infrastructure

OFFICIAL CONVENTION NEWS

KOGA – Kentucky
IPANM – New Mexico

OTHER SCHEDULED EVENT DISTRIBUTION

SGA 2025 Safety Conference



In addition to association conventions, AOGPR is distributed at industry business conferences as well as technical society events. Please consult your sales representative for additional distribution updates.

JULY

Advertising Files Due: June 20

SPECIAL REPORTS

AOGR's New Tech Issue!
Forward Strides In AI
Remote Monitoring & Control
Leveraging Enterprise Systems

THE 2025 SERIES

Horizontal Drilling/Completions – Part 1:
Stimulation & Chemistry

OFFICIAL CONVENTION NEWS

KIOGA – Kansas
PAW – Wyoming

OTHER SCHEDULED EVENT DISTRIBUTION

SPE Artificial Lift Conference and Exhibition
SEG/AAPG IMAGE

AUGUST

Advertising Files Due: July 18

SPECIAL REPORTS

Hydraulic Fracturing Technology
Emissions Abatement Tech
Anadarko Basin Champions
Natural Gas Playmakers

THE 2025 SERIES

Horizontal Drilling/Completions – Part 2:
Ramping Stage Dynamics

OFFICIAL CONVENTION NEWS

NDPC – North Dakota
EKOGA – Eastern Kansas

OTHER SCHEDULED EVENT DISTRIBUTION

American School of Gas Measurement Technology (ASGMT)

SEPTEMBER

Advertising Files Due: August 15

SPECIAL REPORTS

Subsurface Modeling
Midstream & Pipeline Buildouts
OCTG: Connections and Coatings
Rocky Mountain Playmakers

THE 2025 SERIES

Horizontal Drilling/Completions – Part 3:
Well Pad Logistics

OFFICIAL CONVENTION NEWS

NMOGA – New Mexico
Texas Alliance of Energy Producers

OTHER SCHEDULED EVENT DISTRIBUTION

GPA Midstream
SPE Annual Technical Conference & Exhibition (SPE ATCE)
GMRC Gas Machinery Conference



The American Oil & Gas Reporter's e-Edition posts at AOGR.com along with website exclusives after subscriber magazines mail. U.S. land rig & frac spread counts and the events calendar are updated every Friday. Oil and natural gas cash and three-month futures prices are updated every 11 minutes.

OCTOBER

Advertising Files Due: September 19

SPECIAL REPORTS

AOGR's Official PBIOS: Program Guide
Production & Stimulation Chemistry
Water Reuse Strategies
The Permian: Upstream & Midstream

THE 2025 SERIES

Capital Captains – Part 1:
Financial Options & Resources

OFFICIAL CONVENTION NEWS

PBPA – Permian Basin

OTHER SCHEDULED EVENT DISTRIBUTION

Permian Basin International Oil Show (PBIOS)
OCTG & Line Pipe Forecasting Summit

NOVEMBER

Advertising Files Due: October 18

SPECIAL REPORTS

Oil and Gas Computing
Machine Learning & AI
Well Stimulation Chemistry
Appalachian Activity Update

THE 2025 SERIES

Capital Captains – Part 2:
Private Equity and A&D

OFFICIAL CONVENTION NEWS

AIPRO – Arkansas
INOGA – Indiana

OTHER SCHEDULED EVENT DISTRIBUTION

IPAA Annual Meeting
IADC Annual Meeting

DECEMBER

Advertising Files Due: November 21

SPECIAL REPORTS

Natural Gas White Papers
Water Reuse and Frac Chemistry
Operations Safety and Best Practices
Industry Insurance Update

THE 2025 SERIES

Capital Captains – Part 3:
The Role of Non-Ops

OFFICIAL CONVENTION NEWS

Petroleum Alliance Meeting and Auction

OTHER SCHEDULED EVENT DISTRIBUTION

IPAA Private Capital Conference
POWERGEN International

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AOGR 2025 Media File

Reader Brief: Information Central

Schedule of Issues

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Full Page Ad Guidelines

Online Banner Ad Guidelines

Writer Style Guidelines

